



ARTWORK & RESIZING

PRINT GUIDELINES

Your Artwork & Sizing

Getting artwork and the size right is just the starting point of the end printed product.

Whether you use Adobe Creative Suite, QuarkXpress or Corel Draw, we can supply guidelines that can help you create the right artwork for your print.

We have supplied you sizes for standard A size paper however, if you are looking for bespoke sizes then just contact us and we can discuss various sizes you can design artwork in.

Before you start designing any job with folds, creases, cut-outs, scratch panels or perforations, contact Minerva. These items need to be positioned precisely and we don't want to reject your file if it is incorrect. This includes folding business cards, mini brochures, cut-out cards, greeting cards, showcards with an added crease and many others.

For large format posters, simply contact us and a member of our team will be happy to assist.

Setting Your Artwork

It is very crucial that you set your page size correctly. If you don't parts of your design may be cut off, look off-centre, or have areas of undesired white space. Here are some useful tips to set the right artboard size when creating your artwork.

Find your size from the Standard Page Sizes. If you have a bespoke size, contact us.

Depending on which software you are using, you may have the ability to add a bleed and we would recommend a minimum bleed of 3mm. A bleed prevents white edges on your artwork, so essentially you are placing background images and colours outside of the actual size. To set the bleed, ensure that you have used the sizes from the Trim measurements. If you are using another design software that doesn't allow you to add an additional bleed, use the Page measurements, which include the bleed then add guidelines 3mm from each edge of your artboard.

We recommend that you place any other objects logo and text, 4mm from the Trim edge, it's good practice to leave a 'quite zone' and will make your print work look more professional without looking like objects are about to fall off the edge.

If applying any folds or perforations, use the 4mm rule so the design follows through the artwork seamlessly.

Once you have finalised your artwork, add crop or trim marks so we know where the edge of your print is and exactly where to trim it.

Still not sure? Contact the team at Minerva Print on 01204 397 522 and a member of our team will be happy to assist.

NEED HELP?

Call us on 01204 397 522

info@minervaprint.com / www.minervaprint.com

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Standard A Paper Sizes

Size	Page	Trim
A0	847 mm x 1195 mm	841 mm x 1189 mm
A1	560 mm x 847 mm	594 mm x 841 mm
A2	426 mm x 560 mm	420 mm x 594 mm
A3	303 mm x 426 mm	297 mm x 420 mm
A4	216 mm x 303 mm	210 mm x 297 mm
A5	154 mm x 216 mm	148 mm x 210 mm
A6	111 mm x 154 mm	105 mm x 148 mm
A7	80 mm x 111 mm	74 mm x 105 mm
A8	58 mm x 80 mm	52 mm x 74 mm
A9	42 mm x 57 mm	37 mm x 52 mm
A10	32 mm x 43 mm	26 mm x 37 mm
Business Cards	91 mm x 51 mm	85 mm x 55mm
DL 1/3 A4	216 mm x 105 mm	210 mm x 99 mm

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